

Heritage Arts Center Association

www.heritagearts.org

P. O. Box 1131, Dade City, FL 33526

ATTENTION, SCHOOL & STUDIO PERSONNEL !!

It's time to let your talented students know about the biggest, most exciting performance competition available in this area! This is an opportunity for them to compete in front of a panel of paid professional judges, to win big cash prizes and trophies, and perform in front of an audience of hundreds !

This is the 27th year that our non-profit arts group has produced the "*Spotlight on Talent*" competition, and it gets bigger and better each year. It is VERY popular with the students, and every year hundreds of talented children up through 12th grade audition. We award over \$2000 in cash prizes, trophies and ribbons! Let your students know of a new opportunity to earn a separate cash prize for enlisting personal and corporate sponsors. We have now expanded to two final shows, and will again this year (as well as add a 2nd group category) if response merits it. Exact ages for each show will not be determined until after the preliminary tryouts.

You can help promote this event in several ways. First, encourage your students to be a part of the contest. Also, display the enclosed posters and make the following announcement to all students in your school or studio on two different days during the week of Jan. 11 – 15:

Announcement: "Do you dream of being on 'American Idol' or winning a college scholarship? Warm up in a local contest, "**Spotlight on Talent**", that is for talented performers up through grade 12. Singers, gymnasts, instrumental musicians, bands, piano players, baton twirlers, dancers and other forms of entertainment are welcome to participate. There are solo and group categories. You may enter as a solo and with a group. Entry deadline is February 11. The preliminary competition is Saturday, February 27, and the final contests are Saturday, March 27, 2010. All events will take place at the Theater for the Arts at Wesley Chapel High. Cash prizes and trophies will be awarded to winners in several age categories and groups. Please see (Music, Band, Chorus, Dance Teacher) to get an application form, or download one at www.heritagearts.org. We hope that many of you will enter this exciting competition."

Also please announce the following twice during the week of Feb. 1 – 5:

Reminder: "This reminder is for all students who are planning to participate in the "**Spotlight on Talent**" contest on Saturday, March 27, 2010. The deadline for applications is Thursday, February 11.

If you have a talented student who would like to participate but would have trouble affording the entry fee, please let me know. Our board can provide assistance with the help of some local organizations that have offered to help sponsor a student. Our web site www.heritagearts.org will have additional information, application forms, competition schedules, rule and informational letters, press releases, etc. Check it out!

Thank you for your cooperation concerning this very exciting opportunity. We know you wouldn't want any of your students to be crushed if they found out about this too late. If you have questions, please call me in the mornings or evenings at (352) 567-1720 or email at spotlight@heritagearts.org . Thanks! Barbara Friedman, Producer