



Post Office Box 1131
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Heritage Arts Center Association

January, 2010

Preparations are underway for the 27th annual presentation of the Heritage Arts Center Association's "**Spotlight on Talent**" Competition. Our final contests are scheduled for Saturday, March 27, 2010, and will be held at the Theatre for the Performing Arts at Wesley Chapel High School.

Our production showcases the many extremely talented youth from Pasco County and surrounding areas. This exciting event is conducted in a professional atmosphere with judges from central Florida who are outstanding in their respective fields. Every year, as word of the excitement and quality talent spreads, more and more young people participate. The last few years have had several hundred youngsters from grade K through 12 competing in the preliminaries for the thrill of becoming a finalist. The response has been so large recently in fact that we expanded to two separate final shows, allowing more talented students a chance to shine on stage, and accommodating two large audiences. For more information, visit our website at www.heritagearts.org.

Every year, community sponsors allow us to reward the participants with cash prizes, trophies and ribbons. You can help us honor our contestants by being a corporate sponsor at the following levels: bronze \$100, silver \$200, gold \$300, platinum \$400, and Diamond at \$500 or more. The corporate sponsors are listed prominently in the program, your listing (and possibly a logo/link to your web site) will appear on our web page, and you will receive 2 complimentary tickets to an exciting final show. At the Diamond level you will have an award presented in your name/title. We will also be showing the logos/names of our sponsors on a large screen before the show and during intermission. To allow us to list you in the program and the video screen, please return your check and the accompanying information form by March 13. We know that you recognize with us the importance of encouraging our young people to develop their talents and abilities. Your generous sponsorship will be greatly appreciated. Thank you for your consideration of this matter. If you have any questions, call Alicia Guanio, 352-585-2122 or email spotlight@heritagearts.org.

Sincerely,

Barbara Friedman, Producer
Heritage Arts Center Association

